



Florida Medical Association Collaborates with Privia Health to Help Physicians Stay Ahead

Dec 17, 2020

Tallahassee, FL – December 14, 2020 – The Florida Medical Association (FMA) is proud to welcome Privia Health (Privia) and introduce its members to Privia's platform of top industry talent, physician leadership development, scalable systems, and proprietary technology that help physicians achieve better outcomes, improve the health of patients and the well-being of providers, and reduce unnecessary healthcare costs.

"With research showing that physicians spend two hours performing administrative tasks for every hour they spend with patients in ambulatory practice, the need for tools and resources that reduce this administrative burden and help physicians deliver improved care to patients has never been greater. Physicians need high-quality services that strengthen their economic viability, particularly in light of the unprecedented challenges and uncertainty posed by the COVID-19 pandemic and the still-ongoing national transition towards value-based care," FMA CEO Tim Stapleton said.

Privia works with physicians to streamline their workflow, improve financial performance, and deliver high-performing results across the continuum of fee-for-service and value-based delivery models, including Accountable Care Organizations (ACOs), direct contracting as well as Medicare Advantage. Privia's national physician organization includes more than 2,700 providers in multiple states. These physician's practices care for over three million patients and delivered more than \$425 million in generated savings.

"Privia delivers resources that support quality-driven, cost conscious healthcare for the communities we serve," said Frank Letherby, CEO, Privia Medical Group — Florida. "Our proven solutions help physicians improve the healthcare delivery experience while maintaining their autonomy and focusing on what matters most: caring for their patients."

The FMA believes that working with Privia Health will help provide more physicians with the resources they need to strengthen their financial viability, spend less time on administrative tasks, and to spend more time delivering high-quality care to patients.

About the Florida Medical Association

Founded in 1874, the Florida Medical Association is a professional association dedicated to the service and assistance of Doctors of Medicine and Doctors of Osteopathic Medicine in Florida. The FMA represents more than 25,000 members on issues of legislation and regulatory affairs, medical economics and education, public health, and ethical and legal issues. FMA advocates for physicians and their patients to promote the public health, ensure the highest standards of medical practice, and to enhance the quality and availability of health care in the Sunshine State. For additional information, please go to www.FLMedical.org.

About Privia

Privia Health™ is a national physician organization that transforms the healthcare delivery experience for physicians and consumers. Utilizing a platform of talent, tools and highly enabling technology, Privia has a proven track record of developing and elevating physician groups to top tier performance. Privia's approach of meeting providers where they are on the value continuum and partnering with health plans, health systems, and employers to better align reimbursements to quality, outcomes and performance has proven to be successful and replicable across multiple geographies. This platform of top industry talent, physician leadership development, scalable systems and proprietary technology reduces unnecessary healthcare costs, achieves better outcomes, and improves the health of patients and well-being of providers. For more information: www.priviahealth.com. [@PriviaHealth](https://twitter.com/PriviaHealth)