



Privia and Dorsata Collaboration Advances Maternity Care with Technology & Analytics

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Medical Group Deploying Technology Across More than 20 OB-GYN Practices in the Mid-Atlantic to Enhance Patient Experience

Arlington, VA – December 16, 2020 – Innovation in maternity care is accelerating as [Dorsata](#) and Privia Women's Health (a division within Privia Health, LLC) expanded their relationship, deploying Dorsata's technology within the Privia platform to OB-GYN providers.

"Privia has helped us push the envelope on patient safety and addressing care goals within our platform. Practices across our network have deep visibility into workflow and clinical metrics that they have long wanted, in no small part because of Privia's constructive product feedback," said David Fairbrothers, CEO and co-founder, Dorsata. "We are grateful to be entrusted by an influential provider organization like Privia and look forward to helping many more women and expecting families across the country."

Privia Health is a national physician organization with more than 2,700 providers in multiple states, including nearly 350 women's health physicians and advanced practitioners. Women's health is critical to the overall primary care of our communities, and Privia created Privia Women's Health to give women's health the prominence it deserves. Through technology, team-based care, and streamlined workflows, Privia supports physicians dedicated to advancing the healthcare delivery experience for patients and families.

"Dorsata is a strategic partner of our mission to empower physicians with leading-edge technology and improve the healthcare delivery experience for patients and physicians," said Melissa Montague, VP and General Manager, Privia Women's Health. "This collaboration supports our ongoing effort to provide physicians timely, actionable insight at the point of care, enhance patient safety and improve clinical outcomes for the more than 200,000 women we serve throughout the Mid-Atlantic region."

Dorsata serves more than 1,700 clinical users nationwide, ranging from solo-practitioners to large women's health groups. Dorsata will be embedded within Privia's proprietary technology platform to deliver an unparalleled pregnancy management experience that includes rules-based care planning. With OB-GYN workflows and patient safety in mind, Dorsata's advanced clinical rules engine improves diagnosis, treatment, and documentation, making day-to-day patient care experience a delight. The platform's advanced analytics empower women's health groups to measure clinical improvement, outcomes and report on adherence to best practices.

About Dorsata

Dorsata is a women's health company with technology that supports clinical decision-making and the creation of real-world evidence data sets. Dorsata's technology embeds directly within the electronic health record workflow to greatly enhance maternity care, patient safety, and practice management. Dorsata pairs both evidence-based guidance with advanced care gap and outcomes analytics to assure consistent and high-quality care in the busy office setting. The platform was built to bring the science of medicine to the point of care, thereby capturing important clinical data, improving diagnosis, treatment, and reporting, making the day-to-day experience in obstetrics a delight. The company is based in Arlington, VA.

About Privia

Privia Health™ is a national physician organization that transforms the healthcare delivery experience for physicians and consumers. Utilizing a platform of talent, tools and highly enabling technology, Privia has a proven track record of developing and elevating physician groups to top tier performance. Privia's approach of meeting providers where they are on the value continuum and partnering with health plans, health systems, and employers to better align reimbursements to quality, outcomes and performance has proven to be successful and replicable across multiple geographies. This platform of top industry talent, physician leadership development, scalable systems and proprietary technology reduces unnecessary healthcare costs, achieves better outcomes, and improves the health of patients and well being of providers. For more information: www.priviahealth.com. [@PriviaHealth](https://twitter.com/PriviaHealth)