

**Empowering Physicians** 

**Transforming Healthcare** 

**Investor Presentation** 

August 2022



#### Disclaimer

#### **Forward-Looking Statements**

This presentation contains forward-looking statements that express the Company's opinions, expectations, beliefs, plans, objectives, assumptions or projections regarding future events or future results that include, but are not limited to: 2022 financial guidance and other projections and forecasts. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond the Company's control) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described in filings with the Securities and Exchange Commission ("SEC"), including those under "Risk Factors" therein. Should one or more of these risks or uncertainties materialize, or should any of the assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. Forward-looking statements speak only as of the date made. The Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

#### Use of Non-GAAP Financial Information

In order to provide investors with greater insight, promote transparency and allow for a more comprehensive understanding of the information used by management in its financial and operational decision-making, the Company supplements its condensed consolidated financial statements presented on a GAAP basis herein with certain non-GAAP financial information, including: Care Margin; Platform Contribution; Platform Contribution margin; Adjusted EBITDA; Adjusted EBITDA margin; Adjusted Net Income; and Free Cash Flow. Reconciliations of these non-GAAP measures to their most directly comparable GAAP measures are included in the financial schedules in the Appendix of this presentation, as well as in the Company's quarterly financial press releases and related Form 8-K filings with the SEC. This information can be accessed for free by visiting www.priviahealth.com or www.sec.gov.

Management has not reconciled forward-looking non-GAAP measures to its most directly comparable GAAP measure of Operating Income and Net Income. This is because the Company cannot predict with reasonable certainty and without unreasonable efforts the ultimate outcome of certain GAAP components of such reconciliations due to market-related assumptions that are not within our control as well as certain legal or advisory costs, tax costs or other costs that may arise. For these reasons, management is unable to assess the probable significance of the unavailable information, which could materially impact the amount of the future directly comparable GAAP measures.



## **Privia Health: Investment Highlights**



Unique, Integrated
Physician
Alignment Model



Proven and Scalable for All Provider Types, Patients & Reimbursement Models



Multiple Drivers for Future Growth with a Large TAM



Proven, Diversified
Value-based Platform
Across Risk-bearing
Spectrum



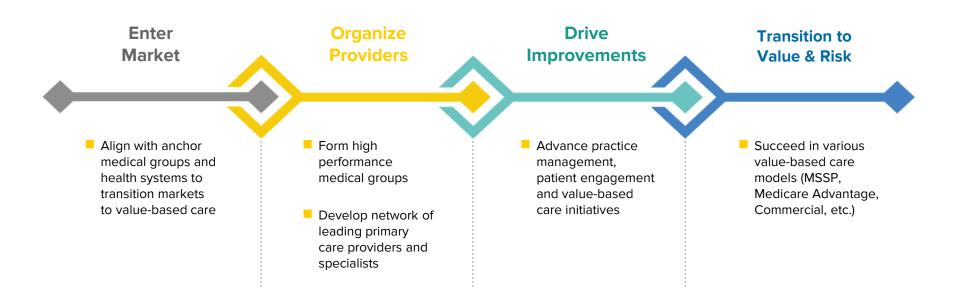
Profitable,
Capital-Efficient
Profile



Highly Experienced
Executive and Physician
Leadership Team

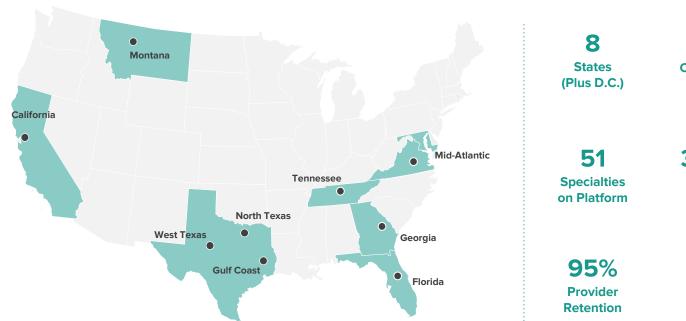


## Moving Markets Toward Value-Based Care At Scale





#### Leading Next Generation Physician Organization and Care Delivery Network



8	890+	3,541
States (Plus D.C.)	Care Center Locations	Implemente Providers
<b>51</b> Specialties on Platform	3.9M+ Patients	856K Attributed Lives
95%	84	<b>57</b>
Provider	Patient	Provider
Retention	NPS	NPS

# Building One of the Largest Primary Care-Centric Ambulatory Care Delivery Networks

Privia Single Tax ID Medical Groups /
Risk Bearing Entities

**Independent Providers** 

**Hospital Employed / Affiliated Providers** 

Other Facility Employed / Affiliated Providers

**Virtual Primary Care** 

**Privia ACO Only** 

**Privia Care Partners** 

Value-Added Platform Services (Owned / Partnership)

**Clinical Research** 

Lab

**Pharmacy** 

**Imaging** 

**ASCs** 

**Tech-Enabled Clinical and Performance Operations Platform** 

Broad TAM across 50 states, all patients, all payers and all reimbursement models



## Physician Enablement Landscape





## Methodical Process Helps Providers Move Towards Value

1

# **Practice Fundamentals**

Stabilize the practice to create a successful base

- EHR & Patient Portal
- Revenue Cycle
- Payer Contracting
- Performance Mgmt
- Reporting

2

## **Enhanced Experience**

Upgrade the patient experience

- Practice Websites
- Online Scheduling
- Virtual Visits
- Patient Outreach
- Satisfaction Surveys

3

## Fundamentals of Value

Execute on fundamentals of value-based care

- Membership
- Quality
- Clinical Documentation
- POD Engagement
- Performance Reports

4

## Comprehensive Care

Take greater responsibility for the totality of patient care

- Expanded Access
- Care Coordination
- Network Management
- Clinical Programs
- Social Determinants

5

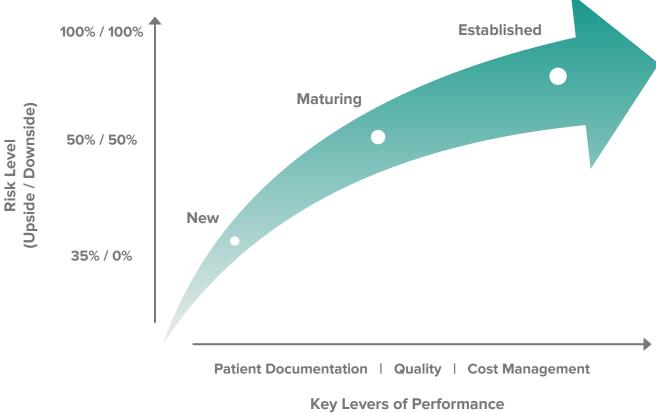
#### Advanced Risk Model

Redesign practice to succeed in mature value models

- Capitation
- Risk Positioning
- Delegated Services
- Network Contracting
- Home Care



## Thoughtful Approach to Taking Risk in VBC Programs





#### Privia Health's Value-Based Care Structure

**Value Based Contracts** 

Commercial, MSSP, MA, Medicaid

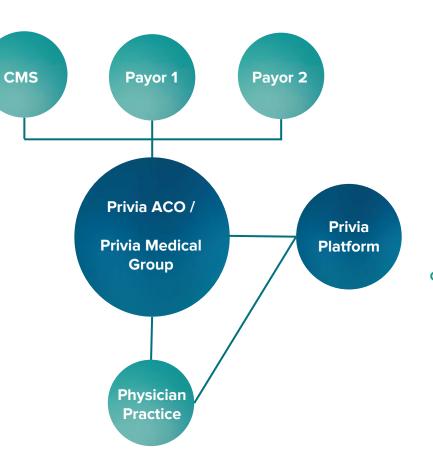
(PMPM / Shared Savings)

**Risk Bearing Entity** 

**Physician Governance** 

**Professional Services Agreement** 

(Shared Savings Split)



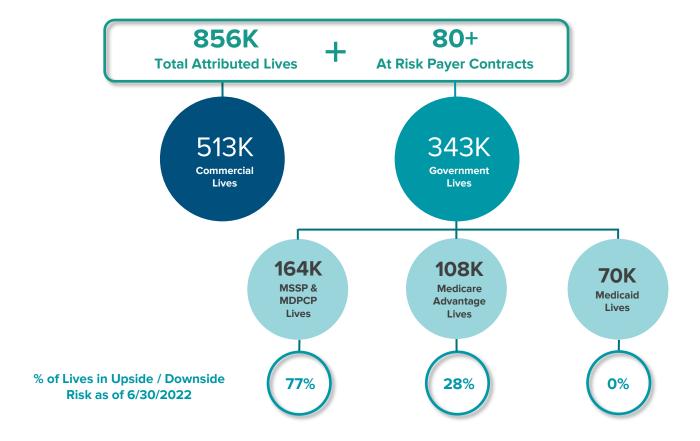
**Technology Solution** 

Payor Contracting / Healthcare Economics

**Clinical Operations & Programs** 



#### Diversified Value-Based Platform Across Reimbursement Models 1





### Value-Based Care Scale Not Reflected in Topline

#### **Illustrative Medical Spend Under Management**

Program	Upside Only	Upside / Downside	Total
Illustrative Total Medical Spend	\$3.0	\$2.2	\$5.2
Illustrative Medical Spend Captured Today in Topline		\$0.3	
Illustrative Spend Not Recognized in Topline on Upside / Downside Risk Contracts		\$1.9	

~\$1.9 Billion Topline Opportunity as Upside/Downside Risk Lives
Move to Capitation/Full Risk Contracts Over Time



## Privia Has Extensive Experience in Managing Risk

"It's Called Risk for a Reason"

#### **Robust Oversight**

- ✓ Audit / Compliance
- ✓ Healthcare economics / Actuarial expertise

#### **Diversification**

- √ 80+ contracts across risk spectrum
- ✓ Contractual protections in each program

#### **Operational Execution**

- ✓ Physician-led governance
- Clinical / performance operations capabilities
- ✓ Technology platform

Managing the Transition to Risk

**Profitably** 



#### **Privia Care Partners**

Launched 1/1/2022 with 25,000+ attributed lives in partnership with 300+ providers

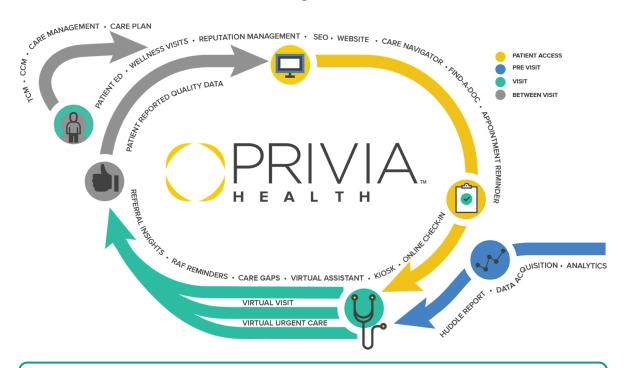


- Broadens total addressable market and accelerates growth
- Exclusively focused across value-based programs (Commercial, MSSP and MA)
- Ability to remain on existing EHR
- Technology solution and clinical operations integration to perform in VBC arrangements
- Similar economic model to existing Privia value-based programs

HEALIH						
(Medical Group) (FFS & VBC)	(Care Partners) (VBC Only)					
✓	✓					
✓	✓					
	✓					
	✓					
	✓					
	(Medical Group)					



# Proprietary, End-to-End Tech Solution Enables Providers to Practice More Efficiently and Focus on Patient Care





Proprietary end-to-end, cloud-based technology solution enabling scalable operations across providers and multiple markets



Enhances workflows in both fee-for-service and value-based care settings across the continuum of care in 200+ payer contracts



Increases patient engagement across all stages, including pre-visit preparation, live / virtual visit, and post-visit follow up

We provide physicians with a comprehensive and differentiated technology solution that eliminates the need to buy and integrate more than 30 point solutions

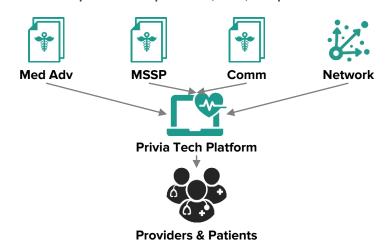


# The Privia Technology Solution Creates an Integrated Experience for Providers and Patients

#### **Old Way** Confusion and disorganization as a result of an onslaught of information from disparate sources **EHR** Hospital ADTS Med Adv Reports Paper Provider & Team **MSSP** Comm Reports Reports Paper

#### The Privia Way

Privia manages complexity to create a unified workflow and experience for providers, staff, and patients





The Privia solution acquires data from across the healthcare ecosystem for a single view of the patient



## **Delivering Demonstrable Value to Our Providers**

**Net Realization Enhanced** Organic Practice **Expense Savings** Rate Provider Value-Based **Growth through Improvement Productivity Care Revenue:** Fee-for-Service Provider / **Through Robust** & Same-**Rate Lift** Specialty **Revenue Cycle Store Patient** MSSP, MA Addition Management Volume





#### Positioned to Monetize Our Platform and Drive Growth



#### Organic Growth in Existing Practices

- Patient panel and volume growth
- New provider growth
- Expansion of practice services
- Revenue optimization



#### **Moving Markets to Value Based Care**

- Same store growth of patients attributed to value based contracts
- Moving existing attribution into full risk value based programs, such as direct contracting and fully capitated contracts
- Develop new products with aligned payers



#### White Space Opportunities in Existing Markets

- Add primary care and specialist practices in existing markets
- Develop value-oriented ancillary services
- Expand relationships with self-insured employers
- Expand clinical research program



#### New Market Development

 Expand business model nationally in partnership with anchor medical groups, health systems and payers



## Acquisitions and Investments in Full Service Care Models

- Minority or majority ownership of provider groups
- De-novo, wholly or partially owned, MA focused clinics
- Other M&A



### **2021 Business Highlights**

#### **New Market Entries**

California and West Texas in 4Q'21 and Montana in 1Q'22 driving accelerated topline growth

#### New & Expanding ACOs

- Launched 3 new ACOs with 4 existing ACOs in MSSP Enhanced Track (upside & downside risk)
- Mid-Atlantic ACO achieved the highest savings rate of top 100 largest ACOs in the country
- Seven ACOs include **1,900+ providers** caring for **168,000+ Medicare beneficiaries** effective 1.1.22

#### Thoughtfully Moving to Upside / Downside Risk Arrangements

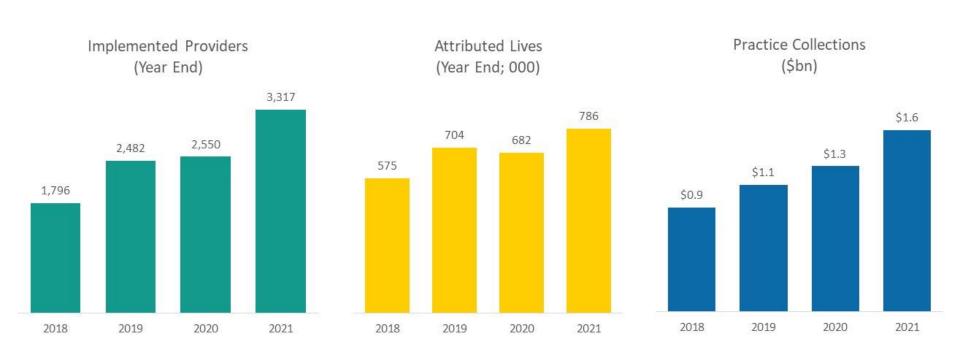
- Capitated arrangements covering ~23,000 MA beneficiaries effective 1.1.22
- Proven results with 80+ Value-Based Care contracts across the risk spectrum

#### Financial Strength and Momentum

- Exceptional operating execution with FY 2021 financial results above high end of guidance
  - FY 2021 Adjusted EBITDA +40.9% and Free cash flow +41.6% Y-Y

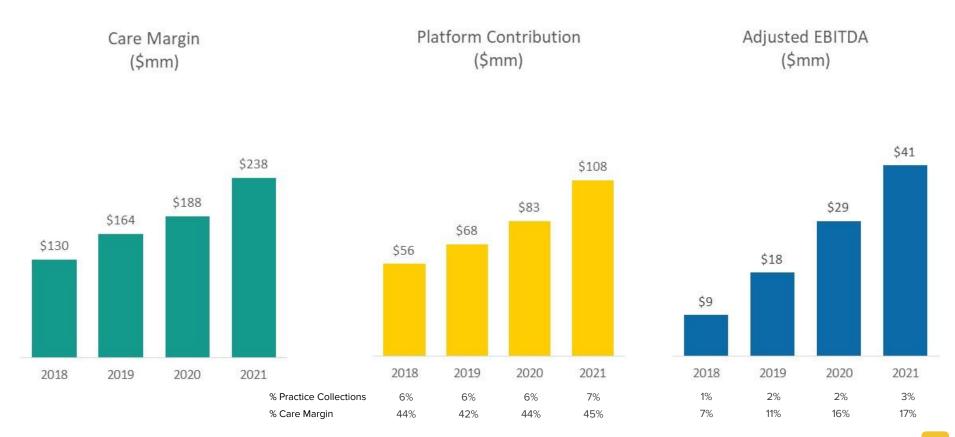


## The Privia Platform is Scaling Rapidly





## **Improving Margins Over Time**

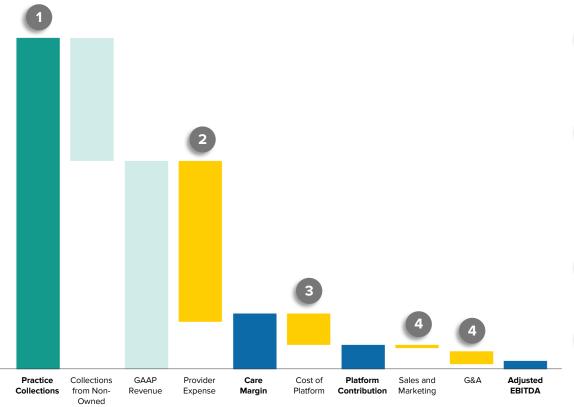






## **APPENDIX**

#### Privia Health: Economic Model <sup>1</sup>



- Practice Collections: FFS collections and VBC payments (care management PMPMs and shared savings) across all markets and all payer contracts
- Provider Expense:
  - a. Medical costs
  - b. Physician and provider payments
  - c. Provider share of surplus in VBC contracts
  - d. Cost to build and operate care center locations
- Cost of Platform: Privia direct operating costs to support all FFS and VBC operations
  - Sales and Marketing, G&A: Sales and marketing, technology platform development and corporate G&A costs

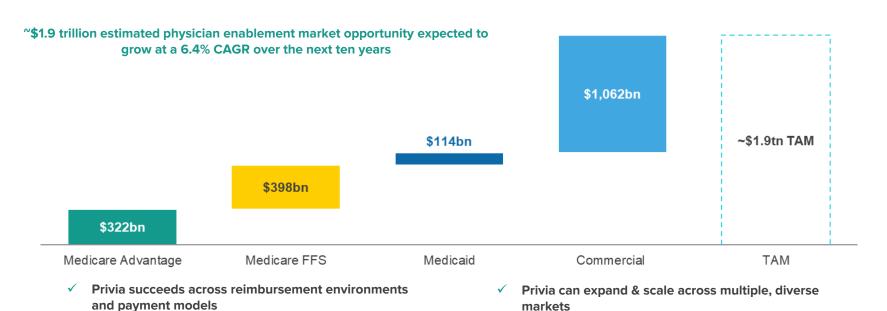


Medical Groups

<sup>&</sup>lt;sup>1</sup>The chart above is for illustrative purposes only and does not reflect either historical or future financial performance.

### Significant Whitespace Exists Across Our End Markets

The Privia Solution Addresses a Large Market Ripe for Disruption With Significant Opportunity for Further Growth

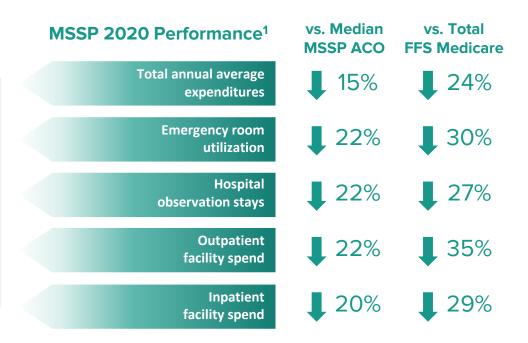


Privia has 3,541 implemented providers out of over 1 million total active providers in the U.S.



#### **MSSP Results Demonstrate Success in Downside Risk**

- 121,000+ Medicare beneficiaries across ACOs in 4 markets
- 97% or greater quality score in all ACOs
- Mid-Atlantic ACO:
  - 69K lives in Enhanced Track with downside risk
  - Highest savings rate (9.4%) of top
     100 largest ACOs in the country



67% of total MSSP lives in downside risk tracks at 9/30/21 versus 0% in 2019



#### Managing \$1.1 Billion in Medical Spend in MSSP

Only Privia's Share of Savings is Recognized in Revenue Today

2020 MSSP Results	All Privia MSSP ACOs	
2020 MSSP Lives	121,292	
Per Capita Benchmark (PMPY)	\$9,359	
Benchmark Spend (\$mm)	\$1,135	Illustrative practice collections / GAAP revenue under conversion of MSSP lives to capitated arrangement
Savings Rate	7.7%	
Gross Shared Savings (\$mm)	\$87	
Privia ACO Share (\$mm)	<b>\$56</b>	Currently recognized in practice collections and GAAP revenue

Current revenue recognition understates Privia Health's VBC scale, performance and capability



# Case Study: Driving Performance for Physician Group "A" Partnership<sup>1</sup>

- Physician group A joined Privia in 2014 with several objectives in mind:
  - Increase participation and improve performance in value based care programs;
  - Implement a new provider compensation model;
  - Hire new providers to offset retirement and attrition;
  - Expand specialty capabilities including sports medicine, allergy and urgent care; and
  - Improve branding



Since 2014, Privia has helped to drive...

~90%

Increase in practice collections (from \$5.8mm to \$11mm)

35%

Increase in provider base (from 17 to 23 providers)

>50%

Increase in annual patient visit volume

~20%

Increase in per provider patient volume

22%

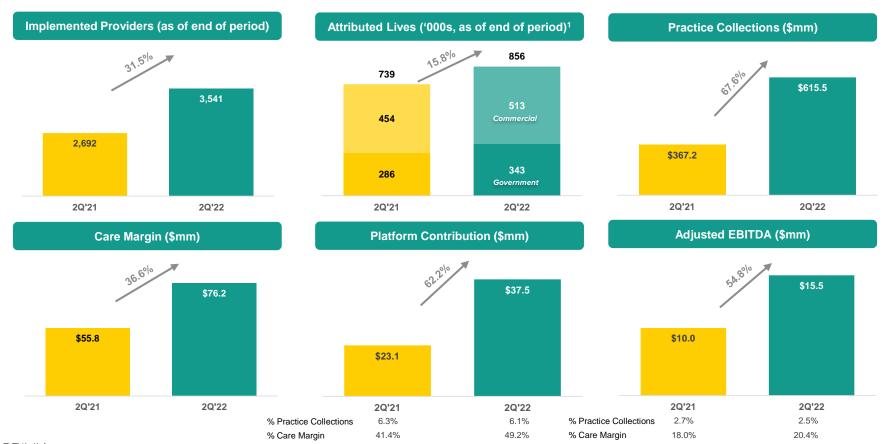
Improvement in days accounts receivable

8.0

Improvement in online reputation rating (from 3.2 to 4.0 stars)



#### 2Q'22 Performance



<sup>&</sup>lt;sup>1</sup> Solid bar represents government lives and shaded bar represents commercial lives. Note: Any slight variations in percentage calculations due to rounding. For reconciliations of Care Margin to Operating Income, Platform Contribution to Operating Income, and Adjusted EBITDA to Net Income, please see the Appendix.

#### 1H'22 Performance





Note: Any slight variations in percentage calculations due to rounding. For reconciliations of Care Margin to Operating Income, Platform Contribution to Operating Income, and Adjusted EBITDA to Net Income, please see the Appendix.

## **Capital Resources Update**

- Repaid \$33.1M term loan in June 2022 with cash on hand
- Annual cash interest expense savings of ~\$1M
- \$65M revolving loan facility remains in place, available and undrawn as of 6.30.22

(In millions)	At 6.30.22	At 12.31.21
Cash and cash equivalents	\$ 292.2	\$ 320.6
Less: Notes payable (including current portion) and debt issuance costs		33.3
Net cash position, total	\$ 292.2	\$ 287.3



## Reconciliation of Operating Loss to Care Margin <sup>a 1</sup>

	For t	he Three Moi	nded June 30,	For the Six Months Ended June 30,				
(unaudited; \$ in thousands)		2022		2021		2022		2021
Operating loss	\$	(5,250)	\$	(193,187)	\$	(16,797)	\$	(185,280)
Depreciation and amortization		1,165		440		2,283		885
General and administrative		33,107		168,657		69,217		182,653
Sales and marketing		4,819		11,178		9,480		14,362
Cost of platform		42,384		68,731		83,656		95,693
Care margin	\$	76,225	\$	55,819	\$	147,839	\$	108,313

<sup>(</sup>a) Any slight variations in totals are due to rounding.

<sup>(1)</sup> Care Margin is total revenue less the sum of physician and practice expense.

#### Reconciliation of Operating Loss to Platform Contribution <sup>a 2</sup>

	For the Three Months Ended June 30,					For the Six Months Ended June 30,				
(unaudited; \$ in thousands)		2022	2021		2022			2021		
Operating loss	\$	(5,250)	\$	(193,187)	\$	(16,797)	\$	(185,280)		
Depreciation and amortization		1,165		440		2,283		885		
General and administrative		33,107		168,657		69,217		182,653		
Sales and marketing		4,819		11,178		9,480		14,362		
Stock-based compensation <sup>(5)</sup>		3,664		36,040		8,287		36,040		
Platform contribution	\$	37,505	\$	23,128	\$	72,470	\$	48,660		

<sup>(</sup>a) Slight variations in totals are due to rounding.

<sup>(2)</sup> Platform Contribution is total revenue less the sum of physician and practice expense and cost of platform.

<sup>(5)</sup> Amount represents stock-based compensation expense included in Cost of Platform.

## Reconciliation of Net Loss to Adjusted EBITDA a 3

	For the Three Months Ended June 30,				For the Six Months Ended June 30,				
(unaudited; \$ in thousands)		2022		2021		2022		2021	
Net loss	\$	(10,475)	\$	(172,534)	\$	(27,985)	\$	(167,136)	
Stock-based compensation		18,470		202,560		43,351		202,661	
Intangible amortization expense		856		160		1,668		320	
Provision for (benefit from) income tax		5,468		(20,004)		11,776		(18,004)	
Other expenses		1,149		223		1,498		1,717	
Adjusted net income attributable to Privia Health Group, Inc.	\$	15,468	\$	10,405	\$	30,308	\$	19,558	
Adjusted net income per share attributable to Privia Health Group, Inc. stockholders – basic	\$	0.14	\$	0.10	\$	0.28	\$	0.20	
Adjusted net income per share attributable to Privia Health Group, Inc. stockholders – diluted	\$	0.13	\$	0.09	\$	0.25	\$	0.17	
Weighted average common shares outstanding – basic		108,685,835		102,739,033		108,374,181		99,381,053	
Weighted average common shares outstanding – diluted		122,549,934	_	115,727,026		121,942,820		112,505,977	

<sup>(</sup>a) Any slight variations in totals due to rounding.

<sup>(3)</sup> Adjusted EBITDA is net income (loss) attributable to Privia Health Group, Inc. shareholders and subsidiaries excluding minority interests, provision (benefit) for income taxes, interest income, interest expense, depreciation and amortization, stock-based compensation, severance charges and other non-recurring expenses.

Note: Other expenses include certain non-cash or non-recurring costs.

## Reconciliation of Net Loss to Adjusted Net Income Per Share <sup>a</sup>

	For the Three Months Ended June 30,					For the Six Months Ended June 30,			
(unaudited; \$ in thousands)		2022		2021		2022	2021		
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#### **Thank You**

#### PriviaHealth.com

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