

## **Disclaimer**

#### **Forward-Looking Statements**

This presentation contains forward-looking statements that express the Company's opinions, expectations, beliefs, plans, objectives, assumptions or projections regarding future events or future results that include, but are not limited to: 2021 financial guidance and other projections and forecasts. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond the Company's control) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described in filings with the Securities and Exchange Commission ("SEC"), including those under "Risk Factors" therein. Should one or more of these risks or uncertainties materialize, or should any of the assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. Forward-looking statements speak only as of the date made. The Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

#### **Use of Non-GAAP Financial Information**

In order to provide investors with greater insight, promote transparency and allow for a more comprehensive understanding of the information used by management in its financial and operational decision-making, the Company supplements its condensed consolidated financial statements presented on a GAAP basis herein with certain non-GAAP financial information, including: Care Margin; Platform Contribution; Platform Contribution margin; Adjusted EBITDA; and Adjusted EBITDA margin. Reconciliations of these non-GAAP measures to their most directly comparable GAAP measures are included in the financial schedules in the Appendix of this presentation, as well as in the Company's quarterly financial press releases and related Form 8-K filings with the SEC. This information can be accessed for free by visiting www.priviahealth.com or www.sec.gov.

Management has not reconciled forward-looking non-GAAP measures to its most directly comparable GAAP measure of Operating Income and Net Income. This is because the Company cannot predict with reasonable certainty and without unreasonable efforts the ultimate outcome of Care Margin, Platform Contribution or Adjusted EBITDA due to market-related assumptions that are not within our control as well as certain legal or advisory costs, tax costs or other costs that may arise. For these reasons, management is unable to assess the probable significance of the unavailable information, which could materially impact the amount of the future directly comparable GAAP measures.



### **Our Mission and Vision**

#### **OUR MISSION**

Transform healthcare to enable doctors and their teams to focus on keeping people healthy

#### **WHO WE ARE**

National physician platform transforming the healthcare delivery experience

#### WHAT WE DO

Provide tailored solutions for physicians and providers, creating value and securing their future

WE KNOW doctors.

**WE ENABLE**better outcomes.

TOGETHER we move markets.



# **Privia Health: Investment Highlights**



Proven and Scalable for All Provider Types, Patients & Reimbursement Models



Multiple Drivers for Future Growth with a Large TAM



Comprehensive
Technology Solution Built
for Providers



Profitable,
Capital-Efficient Profile



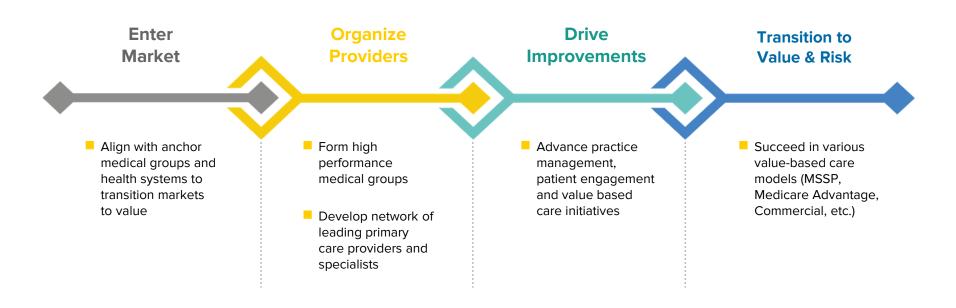
Aligned with Provider Financial Success while Preserving Ownership Structure



Highly Experienced
Executive and Physician
Leadership Team

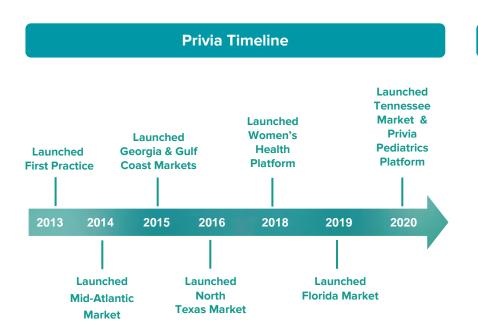


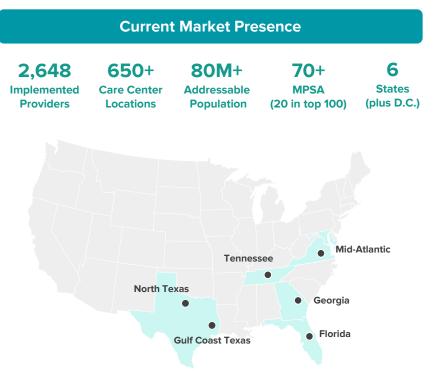
# Moving Markets Toward Value-Based Care At Scale





# **Building a National Footprint**

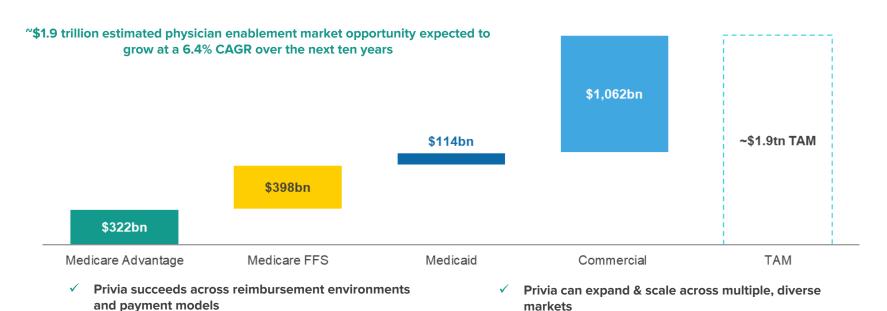






# Significant Whitespace Exists Across Our End Markets

The Privia Solution Addresses a Large Market Ripe for Disruption With Significant Opportunity for Further Growth



Privia has 2,648 implemented providers out of over 1 million total active providers in the U.S.



## Proven, Scalable and Flexible Operating Model

- Single Tax-ID Medical Group in each local market a primary care centric delivery network in each market
- Management services and clinical organization enabled by the Privia Technology Solution
- Market specific strategies Accountable Care Organizations and ancillary services based on market dynamics
- Recognize practice collections across all of our providers
  - Under fee-for-service contracts, Privia keeps a percentage of total collections
  - Under value-based care constructs, Privia collects a per member per month ("PMPM") fee and a portion of the shared savings generated

#### **Platform Services**

#### **Practice Management**

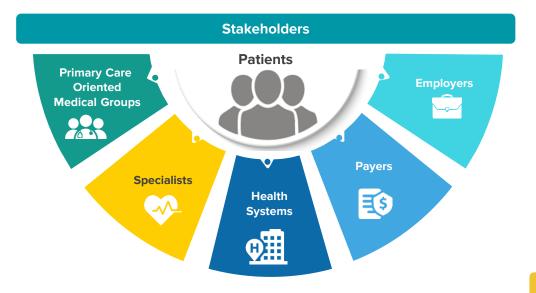
Revenue Cycle, Performance Management, Support Services

#### Value Based Care

Medical Economics, Contracting, Medical Management, Clinical Operations and Providers

#### **Technology & Analytics**

Single-instance Technology Platform, Virtual Health, Data Analytics, Clinical Research





# Differentiated Model Organizes Cost-Efficient Provider Networks



Primary care centric single-TIN Medical Group; Medical Group governance structure allows providers to build a clinical culture adapting to consumers' and a region's unique needs

Cutting-edge, interoperable technology platform designed with physicians' and patients' input to enhance their workflows in both fee-for-service and value-based care settings

3. Management Services Organization

Enable providers to focus on their patients, not paperwork, by leveraging scale to reduce administrative work, increase efficiency, and lower direct costs

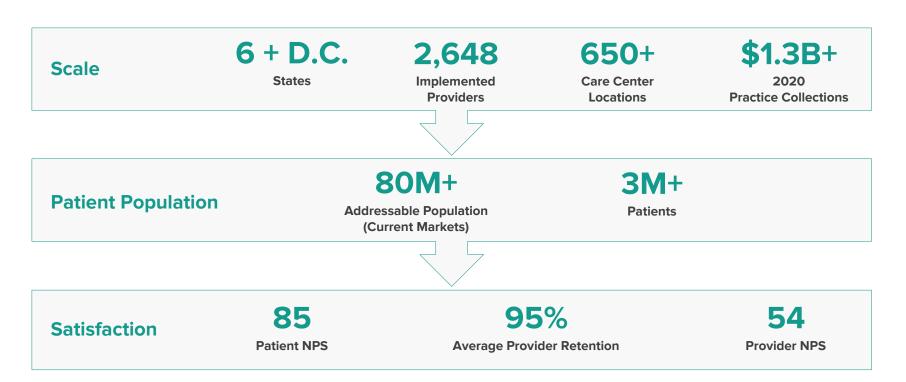
4. Accountable
Care
Organization

Physician-led, local market-based ACOs have been shown to lower costs, engage patients, reduce inappropriate utilization, and improve coordination and patient quality metrics to drive value-based care

5. Network for Purchasers and Payers

Monetize at-scale care delivery platforms through partnerships across the healthcare ecosystem

# **Tech-Driven Physician Enablement Platform At Scale**





# Differentiated Value-Based Care (VBC) Opportunity



- VBC participation across Commercial, Medicare Advantage, Medicare & Medicaid
- Significant opportunity to move attributed lives into full-risk arrangements over time
- Interests aligned with provider groups sharing upside/downside risk with Privia Health
- Practice Collections & Revenue today reflect only shared savings, not premium MA dollars
- Decades of leadership experience in managing and underwriting risk

**VBC** Results

\$430M+

Total Shared Savings **92**%

Quality Score (MSSP)

61%

Lower Hospitalization<sup>2</sup> **47%** 

Lower Emergency Room Visits<sup>2</sup>

<sup>&</sup>lt;sup>1</sup>Medicare Advantage lives also included in Government lives.

<sup>&</sup>lt;sup>2</sup> Results from patients who meet with a Privia Provider annually for wellness and preventive care.

# Methodical Process Helps Providers Move Towards Value

1

# Practice Fundamentals

Stabilize the practice to create a successful base

2

# **Enhanced Experience**

Upgrade the patient experience

3

# Fundamentals of Value

Launch value based care initiatives



# Comprehensive Care

Increase responsibility for the totality of patient care



# Advanced Clinical Model

Redesign practice to succeed in mature value models

### Privia Capabilities

### **Provider Expectations**

- EHR & Patient Portal
- Revenue Cycle
- Payer Contracting
- Performance Mamt
- Reporting

- Practice Websites
- Online Scheduling
- Virtual Visits
- Patient Outreach
- Satisfaction Surveys

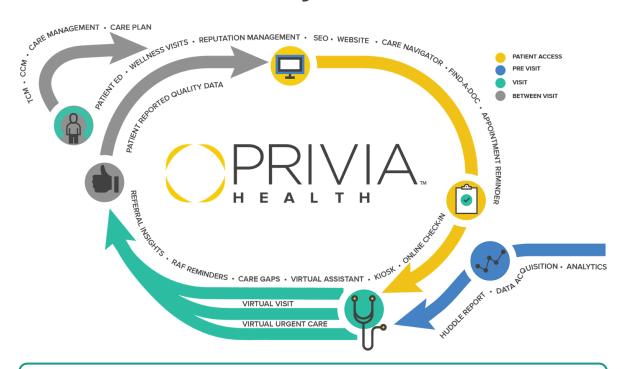
- Membership Growth
- Risk Adjustment
- Quality Measures
- POD Engagement
- Value Reporting

- Total Cost Of Care
- Referral Management
- Care Management
- Palliative Care
- Behavioral Health

- Advanced Management
- Network Delegation
- Inpatient Management
- Risk Positioning
- Virtual Assistant



# Proprietary, End-to-End Tech Solution Enables Providers to Practice More Efficiently and Focus on Patient Care





Proprietary end-to-end, cloud-based technology solution enabling scalable operations across providers and multiple markets



Enhances workflows in both fee-for-service and value-based care settings across the continuum of care in 200+ payer contracts



Increases patient engagement across all stages, including pre-visit preparation, live / virtual visit, and post-visit follow up

We provide physicians with a comprehensive and differentiated technology solution that eliminates the need to buy and integrate more than 30 point solutions

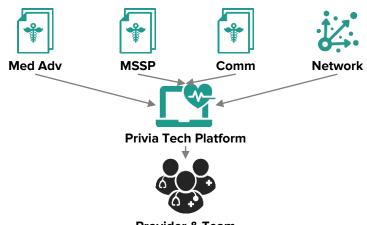


# The Privia Technology Solution Creates an Integrated Experience for Providers and Patients

## **Old Way** Confusion and disorganization as a result of an onslaught of information from disparate sources **EHR Hospital ADTS** Med Adv Reports Paper Provider & Team **MSSP** Comm Reports Reports Paper

#### The Privia Way

Privia manages complexity to create a unified workflow and experience for providers, staff, and patients







The Privia solution acquires data from across the healthcare ecosystem for a single view of the patient



# **Delivering Demonstrable Value to Our Providers**

**Net Realization Enhanced** Organic Practice **Expense Savings** Rate Provider Value-Based **Growth through Improvement Productivity Care Revenue:** Fee-for-Service Provider / **Through Robust** & Same-**Rate Lift** Specialty **Revenue Cycle Store Patient** MSSP, MA Addition Management Volume



Direct to Consumer
Direct to Employer



### Positioned to Monetize Our Platform and Drive Growth



#### Organic Growth in Existing Practices

- Patient panel and volume growth
- New provider growth
- Expansion of practice services
- Revenue optimization



## **Moving Markets to Value Based Care**

- Same store growth of patients attributed to value based contracts
- Moving existing attribution into full risk value based programs, such as direct contracting and fully capitated contracts
- Develop new products with aligned payers



#### White Space Opportunities in Existing Markets

- Add primary care and specialist practices in existing markets
- Develop value-oriented ancillary services
- Expand relationships with self-insured employers
- Expand clinical research program



#### New Market Development

 Expand business model nationally in partnership with anchor medical groups, health systems and payers

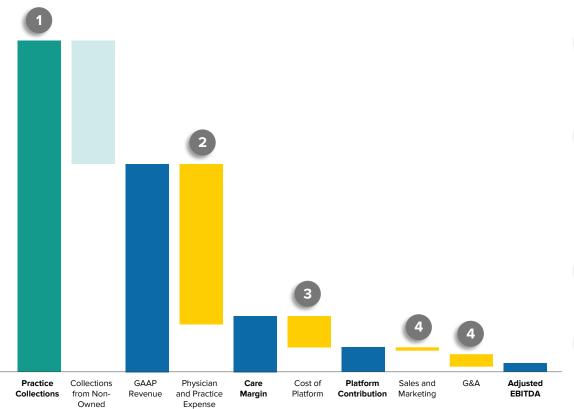


# Acquisitions and Investments in Full Service Care Models

- Minority or majority ownership of provider groups
- De-novo, wholly or partially owned, MA focused clinics
- Other M&A



### Privia Health: Economic Model <sup>1</sup>



- Practice Collections: FFS collections and VBC payments (care management PMPMs and shared savings) across all markets and all payer contracts
- Physician and Practice Expense:
  - a. Medical costs
  - b. Physician and provider payments
  - c. Provider share of surplus in VBC contracts
  - d. Cost to build and operate care center locations
- Cost of Platform: Privia direct operating costs to support all FFS and VBC operations
  - **Sales and Marketing, G&A:** Sales and marketing, technology platform development and corporate G&A costs



Medical Groups

# The Privia Platform is Scaling Rapidly





# **Improving Margins Over Time**



<sup>\*</sup> The 2021 guidance contained in this slide represents midpoint of guidance provided on May 27, 2021, which is not being updated or confirmed hereby.



# FY'21 Guidance as of May 27, 2021

(\$ in millions)	FY 2020 Actual	FY 2021 Guidance		Y - Y % Change from FY 2020
		Low	High	Low High
Implemented Providers	2,550	2,850	2,900	11.8% 13.7%
Attributed Lives	682,000	730,000	750,000	7.0% 10.0%
Practice Collections	\$1,301.1	\$ 1,445	\$ 1,465	11.1% 12.6%
GAAP Revenue	\$ 817.1	\$ 860	\$ 880	5.3% 7.7%
Care Margin	\$ 187.6	\$ 215	\$ 221	14.6% 17.8%
Platform Contribution	\$ 82.6	\$ 93	\$ 98	12.6% 18.6%
Adjusted EBITDA	\$ 29.4	\$ 34	\$ 38	15.6% 29.3%



## Other FY'21 Guidance Assumptions

- Fully diluted weighted average shares outstanding of 110-120M, including pre-IPO period
- Non-cash stock compensation expense of \$195-\$205M in 2Q'21 and \$245-\$255M for FY'21\*
- Pro forma 1Q'21 cash of "\$293.9M\*\* with total debt of \$33.9M
- Capital expenditures of < \$1M</li>
- Effective tax rate of 25-27%

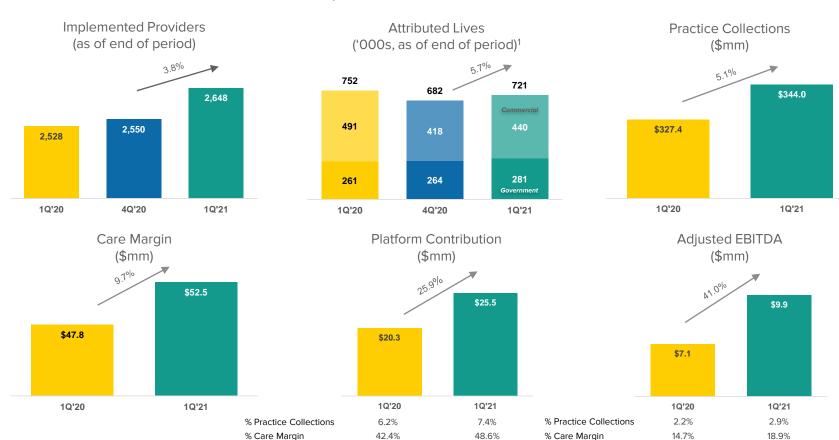


<sup>\*</sup> Non-cash stock compensation expense primarily related to the stock option plan modification and additional equity grants in connection with the IPO

<sup>\*\*</sup> Pro forma cash includes \$81.9 million in cash and cash equivalents at March 31, 2021 and approximately \$212.0 million in net proceeds from the Privia Health initial public offering and private placement that closed on May 3, 2021



### **1Q'21 Performance**



OPRIVIA

<sup>&</sup>lt;sup>1</sup> Solid bar represents government lives and shaded bar represents commercial lives. Note: Any slight variations in percentage calculations due to rounding. For reconciliations of Care Margin to Operating Income, Platform Contribution to Operating Income, and Adjusted EBITDA to Net Income, please see the Appendix.

# **Privia Health: Investment Highlights**



Proven and Scalable for All Provider Types, Patients & Reimbursement Models



Multiple Drivers for Future Growth with a Large TAM



Comprehensive
Technology Solution Built
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Profitable,
Capital-Efficient Profile



Aligned with Provider
Financial Success while
Preserving Ownership
Structure



Highly Experienced
Executive and Physician
Leadership Team





# **APPENDIX**

# Case Study: Driving Performance for Physician Group "A" Partnership<sup>1</sup>

- Physician group A joined Privia in 2014 with several objectives in mind:
  - Increase participation and improve performance in value based care programs;
  - Implement a new provider compensation model;
  - Hire new providers to offset retirement and attrition;
  - Expand specialty capabilities including sports medicine, allergy and urgent care; and
  - Improve branding



Since 2014, Privia has helped to drive...

#### ~90%

Increase in practice collections (from \$5.8mm to \$11mm)

#### 35%

Increase in provider base (from 17 to 23 providers)

#### >50%

Increase in annual patient visit volume

#### ~20%

Increase in per provider patient volume

#### 22%

Improvement in days accounts receivable

#### 8.0

Improvement in online reputation rating (from 3.2 to 4.0 stars)



PRIVIA

# Case Study: Driving Growth in Our Mid-Atlantic Market

- Established presence in Mid-Atlantic market in 2013 and drove rapid growth across platform
- Demonstrated power of model to enter market and expand provider density, while moving market to value based care



#### **Provider Revenue Growth<sup>2</sup>**

- ✓ **20%** Fee-for-service Revenue Increase Driven By:
  - ❖ 5% Increase In Revenue Per Provider
    - ❖ 14% Provider Base Expansion
- ✓ 116% Increase In Value based Care Revenue Driven By:
  - ❖ 90% Increase In Revenue Per Provider
    - ❖ 14% Provider Base Expansion



- 1. From 2014 to 2020
- 2. Cohort of 76 Mid-Atlantic primary care providers who have been a part of Privia for at least five years

# Case Study: Establishing an Anchor Partnership in a New Market with Health System "A" and Driving Growth

Entered Florida market in 2019 through partnership with Health System A, which engaged Privia to:

- Implement ambulatory technology solution across the Health System A Medical Group
- Streamline operations and improve clinical and quality outcomes
- Establish a partnership to grow and expand medical group statewide

The relationship with Health System A as an anchor customer enabled Privia to grow across all of Florida:

Key Takeways ✓ Launched a new medical group for private physicians as alternative alignment vehicle to employment

✓ Accelerated the shift of the market to value based care, generating \$15mm in gross savings in 2020 with our Medicare Advantage value-based arrangement



# Reconciliation of Operating Income to Care Margin<sup>1</sup>

	Year Ended December 31,			
	2020	2019	2018	
(in thousands)				
Operating Income	\$ 25,380	\$ 16,062	\$ 2,155	
Depreciation and amortization	1,843	1,427	1,070	
General and administrative	44,016	41,827	41,497	
Sales and marketing	11,343	9,156	11,737	
Cost of platform	105,006	95,256	73,227	
Total care margin	\$187,588	\$163,728	\$129,686	



# Reconciliation of Operating Income to Care Margin<sup>1</sup>

	For the Three Months Ended March 31,				
(unaudited and \$ in thousands)		2021		2020	
Operating income	\$	7,907	\$	6,496	
Depreciation and amortization		445		338	
General and administrative		13,996		10,989	
Sales and marketing		3,184		2,452	
Cost of platform		26,962		27,561	
Care margin	\$	52,494	\$	47,836	



# Reconciliation of Operating Income to Platform Contribution<sup>2</sup>

	Year Ended December 31,		
	2020	2019	2018
(in thousands)			
Operating Income	\$25,380	\$16,062	\$ 2,155
Depreciation and amortization	1,843	1,427	1,070
General and administrative	44,016	41,827	41,497
Sales and marketing	11,343	9,156	11,737
Total platform contribution	\$82,582	\$68,472	\$ 56,459



# Reconciliation of Operating Income to Platform Contribution<sup>2</sup>

	For the Three Months Ended March 31,			
(unaudited; \$ in thousands)	2021		2020	
Operating income	\$	7,907	\$	6,496
Depreciation and amortization		445		338
General and administrative		13,996		10,989
Sales and marketing		3,184		2,452
Platform contribution	\$	25,532	\$	20,275



# Reconciliation of Net Income to Adjusted EBITDA<sup>3</sup>

	Year Ended December 31,			
(in thousands)	2020	2019	2018	
Net income (loss)	\$31,244	\$ 8,244	\$(3,044)	
Net loss attributable to non-controlling interests	(340)	(299)	(1,145)	
(Benefit from) provision for income taxes	(7,441)	1,207	(76)	
Interest expense	1,917	6,910	6,420	
Depreciation and amortization	1,843	1,427	1,070	
Stock-based compensation(1)	484	207	1,941	
Severance costs(2)	11	32	2,987	
Other expenses(3)	1,654	398	778	
Adjusted EBITDA	\$29,372	\$18,126	\$ 8,931	



# Reconciliation of Net Income to Adjusted EBITDA<sup>3</sup>

	For the Three Months Ended March 31,					
(unaudited; amounts in thousands)	2021			2020		
Net income	\$	5,398	\$	5,414		
Net income (loss) attributable to non-controlling interests		218		(85)		
Provision for income taxes		2,000		700		
Interest expense		291		467		
Depreciation and amortization		445		338		
Stock-based compensation		101		121		
Other expenses		1,494		100		
Adjusted EBITDA	\$	9,947	\$	7,055		





## **Thank You**

PriviaHealth.com

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