

**Empowering Physicians** 

**Transforming Healthcare** 

**Investor Presentation** 

May 2023



### **Disclaimer**

#### **Forward-Looking Statements**

This presentation contains forward-looking statements that express the Company's opinions, expectations, beliefs, plans, objectives, assumptions or projections regarding future events or future results that include, but are not limited to: 2023 financial guidance and other projections and forecasts. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond the Company's control) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described in filings with the Securities and Exchange Commission ("SEC"), including those under "Risk Factors" therein. Should one or more of these risks or uncertainties materialize, or should any of the assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. Forward-looking statements speak only as of the date made. The Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

#### **Use of Non-GAAP Financial Information**

In order to provide investors with greater insight, promote transparency and allow for a more comprehensive understanding of the information used by management in its financial and operational decision-making, the Company supplements its condensed consolidated financial statements presented on a GAAP basis herein with certain non-GAAP financial information, including: Care Margin; Platform Contribution; Platform Contribution margin; Adjusted EBITDA; Adjusted EBITDA margin; Adjusted Net Income; Free Cash Flow and Net Cash Position. Reconciliations of these non-GAAP measures to their most directly comparable GAAP measures are included in the financial schedules in the Appendix of this presentation, as well as in the Company's quarterly financial press releases and related Form 8-K filings with the SEC. This information can be accessed for free by visiting www.priviahealth.com or www.sec.gov.

Management has not reconciled forward-looking non-GAAP measures to its most directly comparable GAAP measure of Gross Profit, Operating Income, Net Income, and Net cash provided by operating activities. This is because the Company cannot predict with reasonable certainty and without unreasonable efforts the ultimate outcome of certain GAAP components of such reconciliations due to market-related assumptions that are not within our control as well as certain legal or advisory costs, tax costs or other costs that may arise. For these reasons, management is unable to assess the probable significance of the unavailable information, which could materially impact the amount of the future directly comparable GAAP measures.



# **Privia Health: Investment Highlights**



Unique, Integrated
Physician
Alignment Model



Proven and Scalable for All Provider Types, Patients & Reimbursement Models



Multiple Drivers for Future Growth with a Large TAM



Proven, Diversified
Value-based Platform
Across Risk-bearing
Spectrum



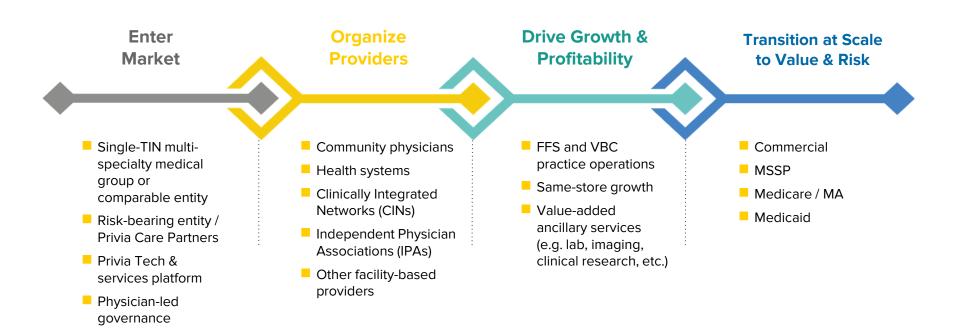
Profitable,
Capital-Efficient
Profile



Highly Experienced
Executive and Physician
Leadership Team



# Consistent, Replicable Strategy Across all Geographies





### Proven, Scalable and Differentiated Operating Model

#### **Single-TIN Medical Group**

Facilitates payer negotiation and clinical alignment while providers maintain significant autonomy

#### **Risk-Bearing Entity**

ACOs/CINs with value-based contracts to engage patients, reduce inappropriate utilization, improve quality metrics



#### **Privia Platform**

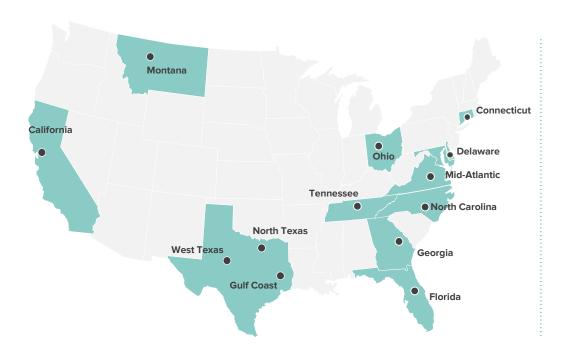
Full tech & services capabilities to enhance workflows, reduce administrative work, increase efficiency and lower direct costs

#### Physician-led Governance

Peer-to-peer sharing of ideas and best practices in broader forum, and have a voice in direction of operations



# Building One of the Largest Primary Care-Centric Delivery Networks \*



12 States

States (plus D.C.) 970+

Care Center Locations

3,716

Implemented
Providers
(Excludes Privia Care

Partners' providers)

50+

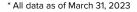
Specialties on Platform

4.4M+

**Patients** 

1.04M

Attributed
Lives
(Includes Privia Care
Partners' lives)





# Privia's Unique Value Proposition for Health Systems

	-	t / Affiliated Alignment	Employed Medical Group Enablement
Single-TIN, Multispecialty Medical Group		✓	✓
Risk-Bearing Entity (CIN / ACO)		✓	✓
Health System Employed Providers on Privia Platform			✓
Independent / Affiliated Providers on Privia Platform		✓	✓
Care Partners for Employed Providers		✓	
Privia Partnerships *	NOVANT HEALTH	<b>豊豊 OhioHealth</b>	<u>Health</u> First

<sup>\*</sup> Joint venture and strategic partnership with Novant Health in North Carolina announced November 3, 2022. OhioHealth partnership is contingent on the negotiation and execution of definitive agreements (see press release: <a href="https://ir.priviahealth.com/news-releases/news-rele



# **Expansion into Connecticut and Delaware**

Acceleration of Privia Care Partners' Strategy

	CMG COMMUNITY MEDICAL GROUP	Beebe Healthcare DE	All Other States
Risk-Bearing Entity (CIN / ACO)	$\checkmark$	$\checkmark$	$\checkmark$
Independent / Affiliated Provider Alignment	✓		✓
Employed / Affiliated Provider Alignment		✓	✓
Option for Providers to join Privia Platform	✓	✓	✓
Privia Care Partners' Providers	~1,100	~110	~230
Attributed Lives	~180K	~12K	~28K

~1,440
Privia Care Partners'
Providers

~220K
Attributed
Lives

Continuing to execute on our ACO / CIN strategy to advance value-based care performance of providers across the spectrum, agnostic to ownership, affiliation or tech platform



# Methodical Process Helps Providers Move Towards Value

1

# **Practice Fundamentals**

Stabilize the practice to create a successful base

- EHR & Patient Portal
- Revenue Cycle
- Payer Contracting
- Performance Mgmt
- Reporting

2

# **Enhanced Experience**

Upgrade the patient experience

- Practice Websites
- Online Scheduling
- Virtual Visits
- Patient Outreach
- Satisfaction Surveys

3

# Fundamentals of Value

Execute on fundamentals of value-based care

- Membership
- Quality
- Clinical Documentation
- POD Engagement
- Performance Reports

4

# Comprehensive Care

Take greater responsibility for the totality of patient care

- Expanded Access
- Care Coordination
- Network Management
- Clinical Programs
- Social Determinants

5

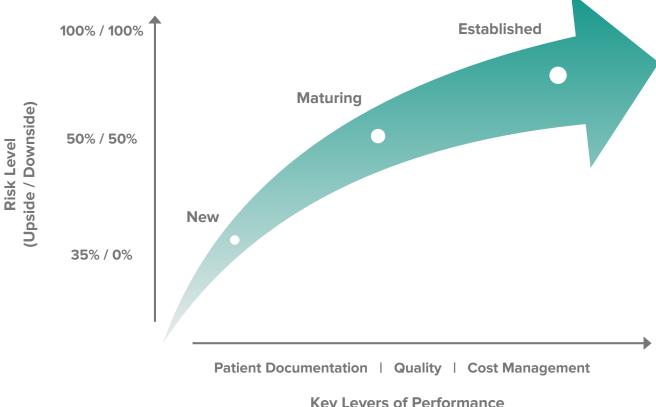
#### Advanced Risk Model

Redesign practice to succeed in mature value models

- Capitation
- Risk Positioning
- Delegated Services
- Network Contracting
- Home Care



# Thoughtful Approach to Taking Risk in VBC Programs





#### Privia Health's Value-Based Care Structure

**Value Based Contracts** 

Commercial, MSSP, MA, Medicaid

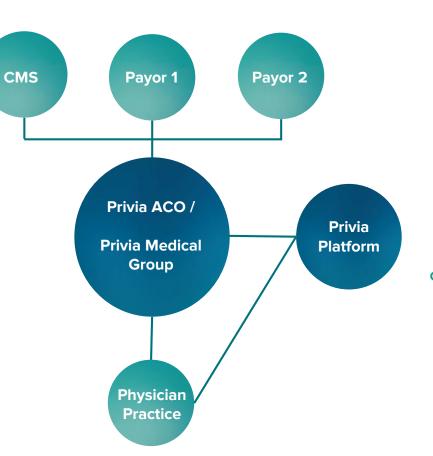
(PMPM / Shared Savings)

**Risk Bearing Entity** 

**Physician Governance** 

**Professional Services Agreement** 

(Shared Savings Split)



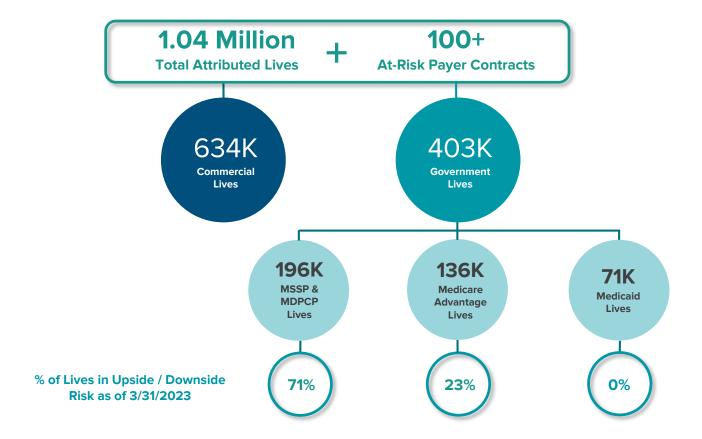
**Technology Solution** 

Payor Contracting / Healthcare Economics

**Clinical Operations & Programs** 



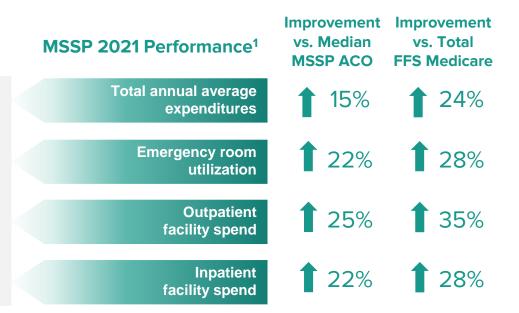
#### Diversified Value-Based Platform Across Reimbursement Models 1





#### MSSP Results Demonstrate Continued Success in Downside Risk

- 112,800 Medicare beneficiaries across
   ACOs in 4 markets
- 93% avg. quality score across Privia ACOs
- Mid-Atlantic ACO:
  - 62,700+ lives in Enhanced Track with downside risk
  - Highest savings rate (9.2%) of all ACOs with 40K+ lives



77% of total MSSP lives in downside risk tracks at 9/30/22 versus 0% in 2019



# Privia Has Extensive Experience in Managing Risk

"It's Called Risk for a Reason"

# Robust Oversight

- ✓ Audit / Compliance
- ✓ Healthcare economics / Actuarial expertise

#### **Diversification**

- ✓ 100+ contracts across risk spectrum
- ✓ Contractual protections in each program

#### **Operational Execution**

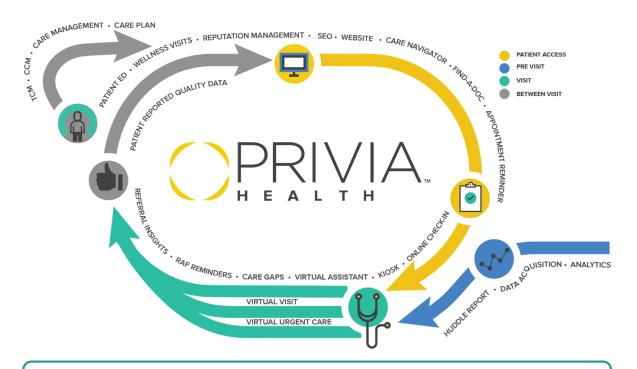
- ✓ Physician-led governance
- Clinical / performance operations capabilities
- ✓ Technology platform

Managing the Transition to Risk

**Profitably** 



# Proprietary, End-to-End Tech Solution Enables Providers to Practice More Efficiently and Focus on Patient Care





Proprietary end-to-end, cloud-based technology solution enabling scalable operations across providers and multiple markets



Enhances workflows in both fee-for-service and value-based care settings across the continuum of care in 200+ payer contracts



Increases patient engagement across all stages, including pre-visit preparation, live / virtual visit, and post-visit follow up

We provide physicians with a comprehensive and differentiated technology solution that eliminates the need to buy and integrate more than 30 point solutions

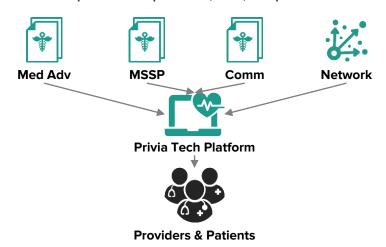


# The Privia Technology Solution Creates an Integrated Experience for Providers and Patients

#### **Old Way** Confusion and disorganization as a result of an onslaught of information from disparate sources **EHR Hospital ADTS** Med Adv Paper Reports Provider & Team **MSSP** Comm Reports Reports Paper

#### The Privia Way

Privia manages complexity to create a unified workflow and experience for providers, staff, and patients





The Privia solution acquires data from across the healthcare ecosystem for a single view of the patient



# **Delivering Demonstrable Value to Our Providers**

**Net Realization Enhanced** Organic Practice **Expense Savings** Rate Provider Value-Based **Growth through Improvement Productivity Care Revenue:** Fee-for-Service Provider / **Through Robust** & Same-**Rate Lift** Specialty **Revenue Cycle Store Patient** MSSP, MA Addition Management Volume





#### Positioned to Monetize Our Platform and Drive Growth



#### Organic Growth in Existing Practices

- Patient panel and volume growth
- New provider growth
- Expansion of practice services
- Revenue optimization



#### **Moving Markets to Value Based Care**

- Same store growth of patients attributed to value based contracts
- Moving existing attribution into full risk value based programs, such as direct contracting and fully capitated contracts
- Develop new products with aligned payers



#### White Space Opportunities in Existing Markets

- Add primary care and specialist practices in existing markets
- Develop value-oriented ancillary services
- Expand relationships with self-insured employers
- Expand clinical research program



#### New Market Development

 Expand business model nationally in partnership with anchor medical groups, health systems and payers



# Acquisitions and Investments in Full Service Care Models

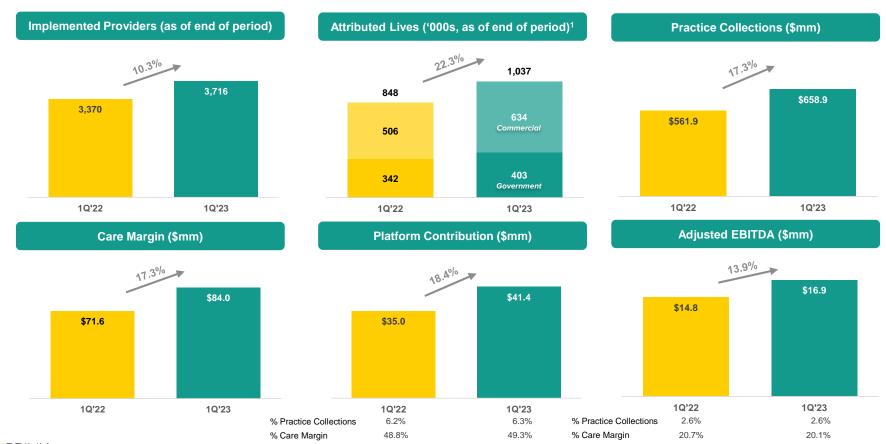
- Minority or majority ownership of provider groups
- De-novo, wholly or partially owned, MA focused clinics
- Other M&A



## The Privia Platform is Scaling Rapidly



#### **1Q'23 Performance**

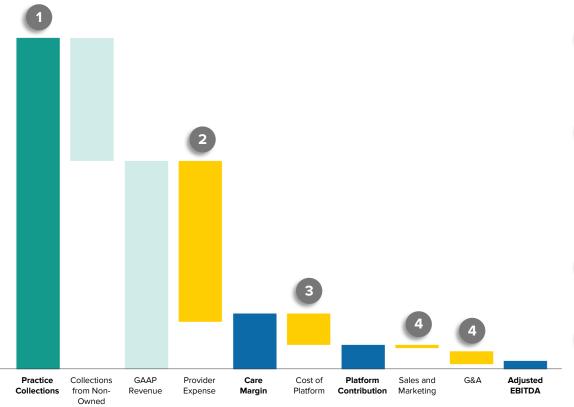


<sup>&</sup>lt;sup>1</sup> Solid bar represents government lives and shaded bar represents commercial lives. Note: Any slight variations in calculations due to rounding. For reconciliations of Care Margin to Gross Profit, Platform Contribution to Gross Profit, and Adjusted EBITDA to Net Income (Loss), please see the Appendix.

## **APPENDIX**



#### Privia Health: Economic Model <sup>1</sup>



- Practice Collections: FFS collections and VBC payments (care management PMPMs and shared savings) across all markets and all payer contracts
- Provider Expense:
  - a. Medical costs
  - b. Physician and provider payments
  - c. Provider share of surplus in VBC contracts
  - d. Cost to build and operate care center locations
- Cost of Platform: Privia direct operating costs to support all FFS and VBC operations
  - Sales and Marketing, G&A: Sales and marketing, technology platform development and corporate G&A costs

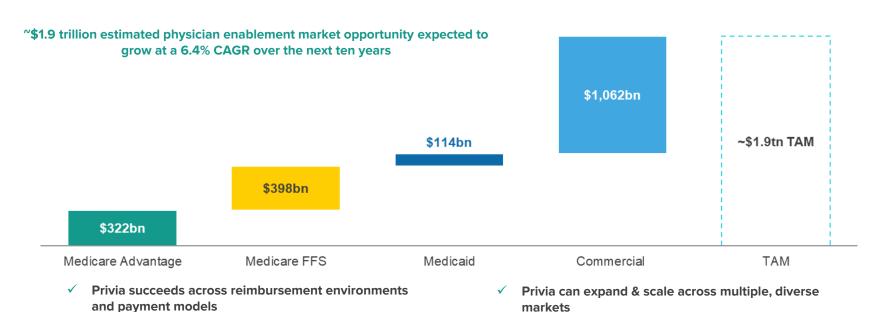


Medical Groups

<sup>&</sup>lt;sup>1</sup>The chart above is for illustrative purposes only and does not reflect either historical or future financial performance.

## Significant Whitespace Exists Across Our End Markets

The Privia Solution Addresses a Large Market Ripe for Disruption With Significant Opportunity for Further Growth



Privia has 3,716 implemented providers out of over 1 million total active providers in the U.S.



# Reconciliation of Gross Profit to Care Margin <sup>a</sup>

(unaudited; \$ in thousands)	
Revenue	
Provider expense	
Amortization of intangible assets	
Gross Profit	
Amortization of intangibles assets	
Care margin	

<sup>(</sup>a) Any slight variations in totals are due to rounding.

For the Three Months Ended March 31,				
2023		2022		
\$	386,276	\$	313,801	
	(302,255)		(242,187)	
	(1,049)		(812)	
	82,972		70,802	
	1,049		812	
\$	84.021	\$	71.614	

#### Reconciliation of Gross Profit to Platform Contribution a 5

	For the Three Months Ended March 31,			
(unaudited; \$ in thousands)	2023		2022	
Revenue	\$	386,276	\$	313,801
Provider expense		(302,255)		(242,187)
Amortization of intangibles assets		(1,049)		(812)
Gross Profit	\$	82,972	\$	70,802
Amortization of intangibles assets		1,049		812
Cost of platform		(44,730)		(41,272)
Stock-based compensation(5)		2,107		4,623
Platform contribution	\$	41,398	\$	34,965

<sup>(</sup>a) Slight variations in totals are due to rounding.

<sup>(5)</sup> Amount represents stock-based compensation expense included in Cost of Platform.

# Reconciliation of Net Income (Loss) to Adjusted EBITDA a 6

	For the Three Months Ended March 31,			ed March 31,
(unaudited; \$ in thousands)	2023 2022		2022	
Net income (loss)	\$	7,324	\$	(17,510)
Net loss attributable to non-controlling interests		(922)		(577)
Provision for income taxes		2,125		6,308
Interest (income) expense		(1,813)		232
Depreciation and amortization		1,340		1,118
Stock-based compensation		5,381		24,881
Other expenses <sup>(6)</sup>		3,429		349
Adjusted EBITDA	\$	16,864	\$	14,801

<sup>(</sup>a) Any slight variations in totals are due to rounding.

<sup>(6)</sup> Other expenses include employer taxes on equity vesting/exercises, legal, severance and certain non-recurring costs. Employer taxes on equity vesting/exercises of \$0.3 million was recorded for the three months ended March 31, 2023.

### Reconciliation of Net Income (Loss) to Adjusted Net Income Per Share a

	For the Three Mo				
(unaudited; \$ in thousands)		2023		2022	
Net income (loss)	\$	7,324	\$	(17,510)	
Stock-based compensation		5,381		24,881	
Intangible amortization expense		1,049		812	
Provision for income tax		2,125		6,308	
Other expenses(6)		3,429		349	
Adjusted net income attributable to Privia Health Group, Inc.	\$	19,308	\$	14,840	
Adjusted net income per share attributable to <u>Privia</u> Health Group, Inc. stockholders – basic	\$	0.17	\$	0.14	
Adjusted net income per share attributable to <u>Privia</u> Health Group, Inc. stockholders – diluted	\$	0.16	\$	0.12	
Weighted average common shares outstanding – basic		115,009,010		108,059,064	
Weighted average common shares outstanding - diluted		124,328,964		121,481,010	

<sup>(</sup>a) Any slight variations in totals due to rounding.

<sup>(6)</sup> Other expenses include employer taxes on equity vesting/exercises, legal, severance and certain non-recurring costs. Employer taxes on equity vesting/exercises of \$0.3 million was recorded for the three months ended March 31, 2023.



#### **Thank You**

PriviaHealth.com

#### **Contact:**

Robert P. Borchert SVP, Investor & Corporate Communications robert.borchert@priviahealth.com Phone: 817.783.4841

